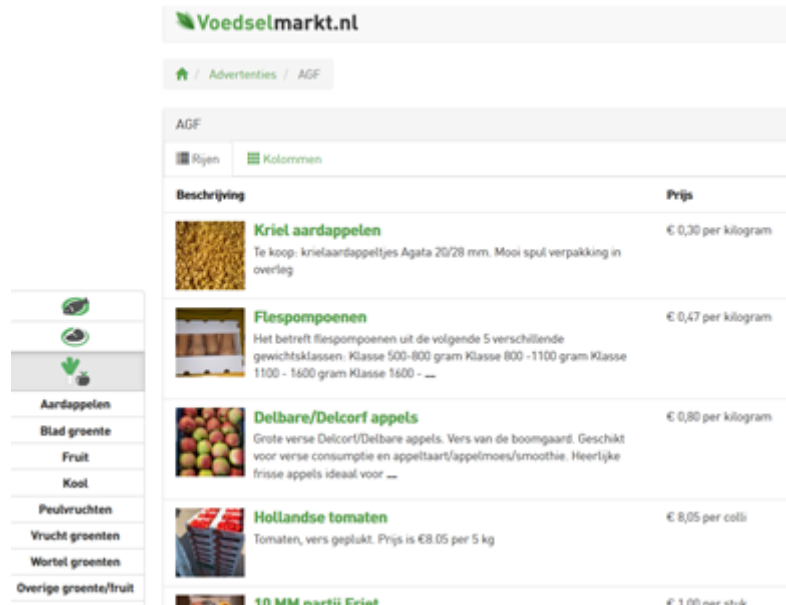


Online marketplace to reduce food waste



The screenshot shows the Voedselmarkt.nl website interface. At the top, there's a navigation bar with 'Voedselmarkt.nl' and a breadcrumb trail 'Advertenties / AGF'. Below this, there's a section for 'AGF' with tabs for 'Rijen' and 'Kolommen'. A table lists various products with their descriptions and prices:

Beschrijving	Prijs
Kriel aardappelen Te koop: krielaardappeltjes Agata 20/28 mm. Mooi spu! verpakking in overleg	€ 0,30 per kilogram
Flespompoenen Het betreft flespompoenen uit de volgende 5 verschillende gewichtsklassen: Klasse 500-800 gram Klasse 800-1100 gram Klasse 1100-1600 gram Klasse 1600-...	€ 0,47 per kilogram
Delbare/Delcorf appels Grote verse Delcorf/Delbare appels. Vers van de boomgaard. Geschikt voor verse consumptie en appeltaart/appelmoes/smoothie. Heerlijke frisse appels ideaal voor ...	€ 0,80 per kilogram
Hollandse tomaten Tomaten, vers geplukt. Prijs is €8.05 per 5 kg	€ 8,05 per colli
10 MM martii Eriol	€ 1,00 naar stuk

On the left side of the screenshot, there is a vertical navigation menu with categories: Aardappelen, Blad groente, Fruit, Kool, Peulvruchten, Vrucht groenten, Wortel groenten, and Overige groente/fruit. The 'Fruit' category is currently selected.

Crop

Miscellaneous

Application area

Food & feed

Status

Commercial stage

Description

The food chain creates a surplus of unsold products that are stored or impaired for various reasons. That costs the entrepreneur a lot of money. After all, the products are grown, transported, processed and packaged, which has cost raw materials, energy and manpower. "Voedselmarkt.nl" is an online marketplace that brings together supply and demand for these products. It creates new outlets for farmers, growers, wholesalers, restaurants and shops with the aim of reducing food waste. Every party deserves a good destination.

Voedselmarkt.nl provides a new interesting sale platform where companies can create an account and advertise their surplus products. People can also create an account and contribute to the reduction of food waste by bidding on the offered products.

Pros and cons

- + Circular economy
 - + Upgrading of residual flows
 - + Reduction of food waste
 - + Spread awareness of the food waste issue
-

Resources

<https://www.voedselmarkt.nl/> Initiative website