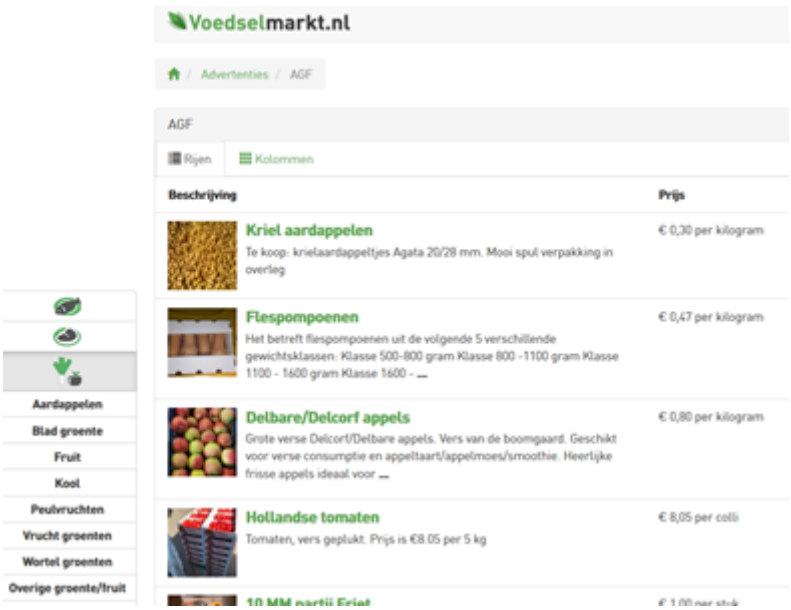
Online marketplace to reduce food waste



Crop	Miscellaneous -
Application area	Food & feed
Status	Commercial stage

Description

The food chain creates a surplus of unsold products that are stored or impaired for various reasons. That costs the entrepreneur a lot of money. After all, the products are grown, transported, processed and packaged, which has cost raw materials, energy and manpower. "Voedselmarkt.nl" is an online marketplace that brings together supply and demand for these products. It creates new outlets for farmers, growers, wholesalers, restaurants and shops with the aim of reducing food waste. Every party deserves a good destination.

Voedselmarkt.nl provides a new interesting sale platform where companies can create an account and advertise their surplus products. People can also create an account and contribute to the reduction of food waste by bidding on the offered products.

Pros and cons

- Circular economy
- Upgrading of residual flows
- Reduction of food waste
- Spread awareness of the food waste issue

Resources

https://www.voedselmarkt.nl/ Initiative website