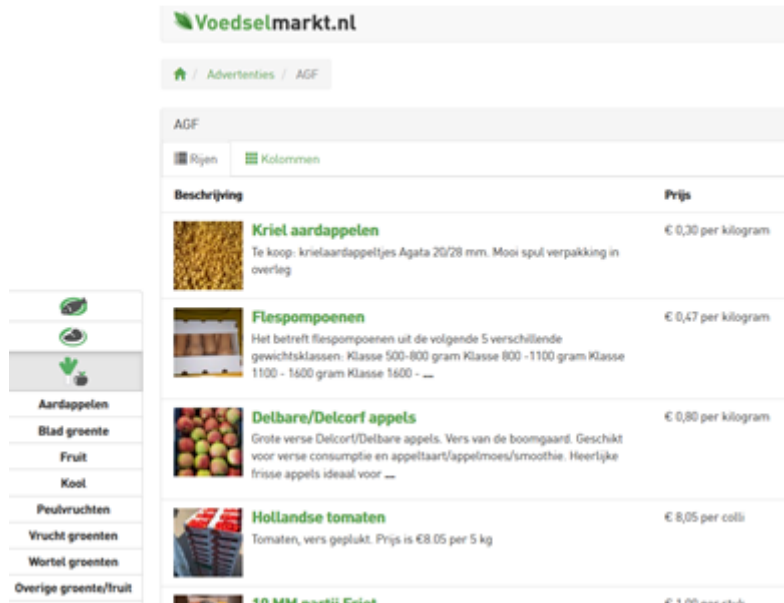







## Online marketplace to reduce food waste



Voedselmarkt.nl	
Advertenties / AGF	
AGF	
Rijen	Kolommen
Beschrijving	Prijs
 <b>Krielaardappelen</b> Te koop: krielaardappeltjes Agata 20/28 mm. Mooi spuit verpakking in overleg	€ 0,30 per kilogram
 <b>Flespompoenen</b> Het betreft flespompoenen uit de volgende 5 verschillende gewichtsklassen: Klasse 500-800 gram Klasse 800 - 1100 gram Klasse 1100 - 1600 gram Klasse 1600 - ...	€ 0,47 per kilogram
 <b>Delbare/Delcorf appels</b> Grote verse Delcorf/Delbare appels. Vers van de boomgaard. Geschikt voor verse consumptie en appeltaart/appelmoes/smoothie. Heerlijke frisse appels ideaal voor ...	€ 0,80 per kilogram
 <b>Hollandse tomaten</b> Tomaten, vers geplukt. Prijs is €8.05 per 5 kg	€ 8,05 per colli
 <b>10 MM martii Eriol</b>	# 1 001 naar school

Crop

Miscellaneous

-

Application area

Food & feed

Status





Commercial stage

## Description

The food chain creates a surplus of unsold products that are stored or impaired for various reasons. That costs the entrepreneur a lot of money. After all, the products are grown, transported, processed and packaged, which has cost raw materials, energy and manpower. "Voedselmarkt.nl" is an online marketplace that brings together supply and demand for these products. It creates new outlets for farmers, growers, wholesalers, restaurants and shops with the aim of reducing food waste. Every party deserves a good destination.

Voedselmarkt.nl provides a new interesting sale platform where companies can create an account and advertise their surplus products. People can also create an account and contribute to the reduction of food waste by bidding on the offered products.

## Pros and cons

-  Circular economy
  -  Upgrading of residual flows
  -  Reduction of food waste
  -  Spread awareness of the food waste issue
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## Resources

<https://www.voedselmarkt.nl/> Initiative website